

Platform Membership Content Schedule	Week 1					Week 2					Week 3					Week 4				
	M	T	W	T	F	M	T	W	T	F	M	T	W	T	F	M	T	W	T	F
	- MONTHLY THEME -																			
<b>Master Class</b>	Week 1																			
- Live Instruction (Webinar)			X																	
- Action Items, Checklist				X																
- Challenge				X																
- Summary, MP3, Transcript				X																
<b>Member Case Study</b>						Week 2														
- Interview MP3							X													
- Interview Transcript							X													
- Interview Summary							X													
<b>FAQ with Michael</b>						Week 2					Week 3									
- Submit Questions									X											
- Open Registration									X											
- Live Session (MH)													X							
<b>General Content</b>	Week 1					Week 2					Week 3					Week 4				
- Monthly Intro Video (MH)	X																			
- Weekly Recap					X					X					X					X
- Guest Articles							X					X					X			
- Video Tutorial																X				