

# ALEXANDRA BRUCE

---

21178 N. 80<sup>TH</sup> WAY • SCOTTSDALE, AZ 85255 • ALEXA.YEON@GMAIL.COM • (480)720-8011

Dear Hiring Manager,

I am a veteran League of Legends player interested in the Web Content Assistant position with Riot Games. Currently a student of web design technologies, I am interested in getting real world experience in the web content field. I have a strong and diverse amateur background in web content development and management which I acquired through experience as the webmaster and later a project manager in charge of creating media subtitles at GG Fansubs. These positions allowed me to ease into the role of a web content creator and develop practical management skills by dealing with project staff and webpage visitors on a daily basis.

As a member of the League of Legends community, I've contributed to the community by creating champion guides, and wrote about League of Legends in a Drupal blog. With these personal projects, I became well accustomed with writing about League of Legends and gained hands-on experience using Drupal. As a student of web design technologies, I have studied HTML/CSS and web content, and created various school projects to demonstrate my knowledge. I have become accustomed to checking projects for W3C validation and fixing errors. Additionally, as a project manager for GG Fansubs, I communicated with the project staff and saw to it that each step of the process was taken care of. When there were delays in the process, I filled in for whatever job needed to be done. Over the years, I have helped optimize the process and reduced the amount of time taken in the project workflow. Through this experience, I developed a solid foundation in working on a team with aggressive deadlines which makes me an ideal candidate for the Web Content Assistant position.

Community interaction skills are valuable when applied to a company like Riot which constantly interacts with its users through social media, forums, and player support. My experience working for GG Fansubs; an amateur Japanese media subtitle group, and Yande.re; an image board, has provided me with practical community building skills through various roles. As the webmaster for GG Fansubs' webpage, I reached out to GG's global webpage visitors through social channels such as Twitter and Facebook, and tracked visitor traffic and trends through Google Analytics. As a community moderator for Yande.re, I dealt with users on a daily basis by answering their questions and reviewing their bug reports. I believe that these experiences will allow me to effectively interact with fellow summoners and coworkers in a professional setting.

I look forward to speaking with you regarding the Web Content Assistant position with Riot Games. Should you have any questions, you may reach me via phone (480-720-8011) or via email ([alexa.yeon@gmail.com](mailto:alexa.yeon@gmail.com)). Thank you for your time and consideration.

Sincerely,

Alexandra Bruce