

Real World Clippings Assignment

BUSI 1700 – WINTER 2013

The Task:

You are to review a magazine or newspaper article that illustrates the assigned topic. The chosen article must have been published during the Publication time period. You cannot use an article that was discussed in class.

The assigned topic:

See the Clipping Assignment page.

The write up:

You are to prepare a 1 page explanation of your chosen article's relevance to the assigned topic.

How to submit your clipping for grading:

Create a hard copy of your selected article (printed, photocopied, scanned, etc.) and staple it to your FRONT PAGE (see 2nd page this announcement) and to your 1 page explanation. Submissions are to be handed in at the start of the class when due.

NOTE:

Submissions without an attached clipping will receive a grade of **zero**.

Submissions not handed in before the start of class will NOT be accepted.

Failure to properly submit a clipping will receive a grade of zero.

Notes about grading:

Each submission is worth a maximum of 10 points in the "pool".

Points will be awarded based on the following characteristics of your submission:

- Quality of the connection you make between your clipping, the course materials and the assigned topic.
- Clarity and depth of your comments.
- Spelling, grammar and presentation.

Important notes:

- Your submission MUST consist of FRONT PAGE + 1 single page explanation + your clipping.
- Submission MUST be (computer) printed and NOT handwritten.
- FRONT PAGE FORM MUST be complete in ALL elements. **[See next page]**
- Submission MUST be stapled. There will NOT be a stapler in the classroom.

BUSI 1700 Winter 2013
Real world clippings assignment FORM
[print and complete this page]

Clipping A or B _____ [please indicate]

Date submitted: _____ Student Name: [print] _____

Student ID: _____ Signature: _____

I confirm that this is my own work product.

Source and publication date of attached clipping:

This FORM must be stapled to your 1 page explanation AND a copy of your clipping.

**SUBMISSIONS WILL NOT BE ACCEPTED
IF THEY ARE NOT STAPLED**