



DISCLAIMER (The Boring Legal Stuff)

This e-book is provided as-is with no representations or warranties, either express or implied, including, but not limited to, implied warranties of merchantability, fitness for a particular purpose and non-infringement. You assume complete responsibility and risk for use of any of the information made available in this book and any and all related or advertised services.

Some jurisdictions do not allow the exclusions of implied warranties, so the above exclusion may not apply to you.

The author of this book, its agents, representatives and employees are neither responsible nor liable for any direct, indirect, incidental, consequential, special, exemplary, punitive, or other damages arising out of or relating in any way to this book and/or its content or information contained within it.

By using the information made available in this book you agree to take full responsibility of your actions. You also agree to use the aforementioned information according to the laws and regulations of your jurisdiction.

This book, including any part of its content, must not be produced, reproduced, copied or passed on without the prior written consent of the author. The book ships with **ABSOLUTELY** no Private Label Rights or Master Resell Rights and is licensed for personal use by the person whose name appears on the receipt.

Introduction

Welcome to the only eBook you will ever need. With the information you learn here, you'll be capable of earning thousands of dollars per month with ease. With literally a **10 minute** set-up time, this is the perfect method for lazy people. You won't have to spend a dime to get started. In fact, all of the money you'll be dealing with will come **into** your pocket. This eBook will give you the time and money to do whatever you want, whenever you want, without having to worry about checking bots, writing articles, blogging, answering emails, and other pointless time-wasting money making schemes. The only thing you as the costumer will need to do is spend those 10 minutes a day typing. That's all!

Things this eBook does not involve.

- PPD/CPA/PPC
- Surveys
- e-Whoring
- Affiliate Marketing

Chapter 1

Now this is what you will be doing. You're going to find **uncopyrighted** eBooks and then reselling them on different forums. Now you're having doubts, I know. You will not have to look anywhere for these eBooks, I've done the research and found all the sites you will be using. You will have your pick of over 500,000 different eBooks, mostly about marketing and making money. Most eBooks are in fact uncopyrighted and free, but they're hidden around the dark corners of the internet, where nobody will find them. You'll not only find them, but you'll also be **properly** selling them on a multitude of different forums, which can easily generate over \$100 a day of profit, depending on how much time you spend. If you're thinking, right now, that this is immoral, it's not. If you're thinking, right now, that this is illegal, it's not. Internet Copyright Law states that;

“Any (eBook) that does not have a copyright notice within the (eBook) itself is not considered an ‘implied copyright’. Therefore... you have (Master Resell Rights) within the law.”

However, when you're going to sell these eBooks, they most likely will have at least an 'Author: John Doe'. That's not a copyright, but your reviewers will see that. It's fine. When you ask for reviewers, simply state that you have full master resell rights. Technically, under the law, you do. I also suggest **only** putting the first name of the author on your sales thread. Technically you don't have to put anything, but by being honest you will get more sales.

So to start off, you're going to need to find the eBook you'd like to sell. You have two options for finding these eBooks. You can either use Google to find the free eBooks you'd like to sell, or you can search through these little-known sites:

<http://www.getfreebooks.com/>

<http://www.free-ebooks.net/>

<http://www.ebook3000.com/>

<http://www.ebookdirectory.com/>

<http://www.free-ebook-download.net/>

<http://www.onlineprogrammingbooks.com/>

<http://www.downloadfreepdf.com/>

<http://www.onlinefreebooks.net/>

<http://e-library.net/>

<http://www.freebooklinks.com/>

<http://www.ebooknetworking.com/>

<http://www.witguides.com/>

<http://www.asksam.com/ebooks/>

<http://e-library.net/>

Once you've found the eBook (or eBooks) you're going to sell, download it and read it. To accurately write a description of the book, you'll need to familiarize yourself with it.

Chapter 2

First off, you're going to be selling your eBook on various websites. The best websites are websites that are especially for money making techniques. People will see these and flock to your thread. But that's all they're going to see. They can't talk to you over the phone about the eBook. You're going to have to put everything into one thread. Most threads are written without any colors or coding. That's not going to catch users' eyes. What are you more likely to read out of these two?:

[HOT] Make \$100 a Day [No Work!]

[Hot] Make \$30 a day [No work]

The key to successfully selling eBooks is catching your viewers' eyes, and keeping them locked on until the end. This is where Social Engineering plays a major roll. You want them to *need* your eBook, to have such a **lust** for it that they have to stop what they're doing, and purchase it at once. Experiment with different colors. A private study found that:

Red – Makes the heart beat faster. Communicates power, vitality, and a feeling of being in control. It stimulates a desire to conquer.

Yellow – Most visible of all colors. Makes us think of the sun, and a feeling of warmth.

Blue – Implies cleanliness and purity. Makes us think of the sky and water. It conveys feelings of serenity, prestige, confidence, knowledge and credibility.

Green – Is used more than any other color. Makes you think of trees and fresh meadows.

White – Makes us feel fresh and light.

Black – Implies elegance and sophistication. Adds class and quality to your product.

This is the **very** important information. With those few colors, you can sell anything. Using colors is effectively controlling the mind of the user. Don't overuse, or you will find them being confused, and having a hard time reading the thread. How you use colors is completely up to you, and the product you're selling.

Don't clutter up your thread. You don't want to have the price at the top, description at the bottom, pictures near the index, and information below that. You want it to be as user friendly as you can. If your viewer finds that the thread is hard to read or cluttered, they will not give it a second thought.

Grammar is a **MUST!** The biggest turn off in a thread is poor grammar. Misspelling things, not stating things correctly, and other common grammatical errors will turn off any viewer. Getting them to purchase your eBook is hard enough, don't make it harder on yourself by not using correct grammar. There are many free sites that have grammar checking abilities. Having poor grammar will only harm you.

Code your thread correctly. Use **bold**, *italics*, and underlines correctly. Don't have everything bolded and underlined, again, the viewer will find it messy and leave. Only use coding for special things. You want the viewers' eyes to flick to your bolded words as they skim through the thread. Often, a user will read the first line or two that catches their eye, and make their decision on the thread right then and there. Don't have potential buyers leave your thread because you bolded the wrong item.

Chapter 3

Now that you know exactly how to write your thread, you're going to need to *structure* your thread. You don't want everything in the same paragraph, with no table of contents. Nobody will read that. You'll lose money. This is an example of an amazingly structured and easy to read thread. You may use this if you wish. If you have Photoshop skills, you may also design your thread in an image form but use the same structure. It will be more catchy.

Bolded Title with Large Letters / Bright Color

Index in smaller letters, darker text, and aligned left.

- 1. List your items.**
- 2. Make sure it's correct.**

1) Information About EBook

Before posting the technical information about the eBook, you want to make a short description about the eBook. This is where the viewer will read their first lines. Their eyes will glance towards this section **before** they view anything else. **Make It Count!** Bring out the good points of your eBook, using dark color with the most important words and phrases bolded with bright color. The viewers will see this, and want to read more. Make them want to continue to read your eBook!

2) Technical Information About EBook

This is where you want to list the technical information about your eBook.

- This section usually is boring.
- Don't let it be!
- Point out the **best** in your eBook!
- Make it sound like **THIS IS THE EBOOK!**
- Correct color and coding will make this most effective in selling your eBook.

3) Why Should They Buy Your EBook

This is the last part you'll need to type. You've hooked them until this point, now you need to really sell your eBook. Explain in detail **why** people should buy *your* eBook, over others'. What does *your* eBook have to offer that *other* eBooks don't? Don't forget to use color, dark text with the most important words or lines in bright color is best. You need to brag about every perfect aspect of your eBook. What it'll do for them, how they can make 100% profit within the first day. Again, use color correctly, you want them to *lust* for this product.

4) Reviews / Vouches

This is where you will be putting all the Reviews and Vouches. If you don't have any yet, that's fine. Giving away a Review copy sometimes is the best way to start gaining trust. Vouches will come after the eBook starts selling, which usually is within the first day of posting your thread! If you correctly word it, you can possibly make your first sale **within 20 minutes!**

Chapter 4

Finding Forums to Sell your eBook

There are hundreds of thousands of forums on the internet and most have a buy-sell sub-forum. So, how do you find them? [Google](#). It's that simple. Google is the largest search engine in the world. If you need to find something online, your first step should always be on Google.

For example, say I chose an eBook about gardening. I would then search "gardening forums" on Google and literally all the results would be forums about gardening. This works for any niche and very powerful.

Now, you might be thinking, why would people trust me if I am new on every forum I go on? The way I found around that problem is to link to your most trusted forum account. I link to my WarriorForums and HackForums accounts and offer people to PM me on those forums for verification. Spending 10-20 minutes each day to post your thread on new forums will greatly improve your profits.

Chapter 5

Setting Up a Payment Solution

While the vast majority of people selling information products on forums simply ask the buyers to manually send the money to their PayPal accounts – mark my words when I say that this is the stupidest possible thing for you to do!

And that's for several reasons:

1. I am assuming that you won't be in front of your computer for 24 hours a day – and this means that all the customers who want to order your product while your asleep will have to wait for hours to be able to do so. This is a MAJOR turnoff and

will kill A LOT of potential sales – simply because most people hate having to wait!

2. One of the golden truths of Internet Marketing is the "3 Click Rule" – simply put, your customer must be able to complete the purchase in 3 clicks – or otherwise 50% of them will not purchase. There is truth to this (I know from my own experience) and asking customers to make an extra effort (log in to PayPal, enter your e-mail address and the amount) is one of the unwise things you can do!
3. If you ask your customers send you money straight from their PayPal account then odds are that you will encounter more than one scammer who sends you the money as if it was for "Goods or Services" and files a dispute against you after you will have sent them your product. This is a widely known scam and there is almost no way for you to win those disputes!

While a free and seemingly easy solution against the above is to simply generate PayPal's "Buy Now" button and make it redirect to a webpage where the customer can download your product – this, too, has its major downsides:

1. Firstly, you need to have a website and you need to set up the download page. Even though many of us can do it in a matter of minutes, our main goal is to make the production and setup phase of our product as quick and easy as possible, so that we can move on to creating a new product and maximizing our profits as soon as we can.
2. More importantly, download pages that are not properly configured (and setting up a proper one takes far more time than we want to spend!) are extremely unsecure and I think I'm speaking for all product creators out there when I say that

having our money making products leaked to torrent networks and download sites is one of the worst things that can happen.

Luckily, there's a service called E-Junkie that helps us solve all of the above problems. I have been using E-Junkie for all my sales (including sales of this very report you're reading right now) for around 1 year and it's absolutely fantastic.

What E-Junkie does is actually pretty simple – it manages your product delivery (generates a unique download link for each one of your customers – and deletes the link as soon as it expires) and relays your payments.

NOTE: You will still get paid directly to your PayPal account. As opposed to online market places (such as ClickBank and some others) that pay you monthly – E-Junkie does NOT handle your money.

In addition, E-Junkie can also manage affiliate programs for your products and do some other pretty neat stuff.

The downside to E-Junkie is that the service costs \$5 per month – but – luckily they offer a 90-day free trial if you use PayPal (you don't even need to enter your credit card details or any other sensitive information), which means that you can use the service for three months for free, after which you can either simply sign up with a new e-mail address (which obviously isn't a very nice thing to do) or pay up the \$5 because by this time, your products have made you WAY more than \$5.

Getting started with E-Junkie is pretty easy:

Follow this link and read the information and instructions:

<http://www.e-junkie.com/ej/paypal-offer.htm>

Enter your email address and choose a password (yep, that's all the info they need) and you're done!

OR

For a simpler and completely free solution, you can use:

<http://www.payhip.com>

Payhip is essentially the same thing as E-Junkie but the is nothing technical about it. There also less options and it is less secure. People can use a loophole and get your eBook for free by only paying you 1 cent. The way I found around that is to password protect your eBook inside a .rar file. To do that, you must have the WinRar program installed (or a similar program). Create a new WinRar file and drag your eBook into it. After you do that a window should pop up with settings. Go to the advanced tab and click "set password." It's all straight forward after that.

Chapter 6

Generating More And More Profits

If you've already started following this guide, you'll see how easy it is to start making profit. But the real money comes in when you start mass-marketing. Posting on one or two forums isn't going to get you much. Do you know how many websites have an eBook section? I couldn't possibly list them all on here. Depending on what type of eBook you're selling, just Google different search terms and you'll find what you're looking for. The best forums I've seen for selling **money making** eBooks are:

www.warriorforum.com

<http://forums.digitalpoint.com>

www.blackhatworld.com

These sites require either Post Count or Payment for listing. They are the sites you'll want to start using when you get serious. You can sell just about any eBook on these sites. However, for just starting out, you'll want to Google for smaller sites. You're probably thinking, "Ah no, I'll never be able to sell an eBook." Wrong! I have tested, and I have never, **not been able** to sell at least 1 eBook on each site, **every 24 hours**. What does this mean for you?

Cost of your eBook: \$10

Your eBook on 50 sites, making a minimum of 1 sale every 24 hours:
\$500 a day

But that's not all! Posting your eBook on 50 different sites will surely bring you more money, but why stop at one eBook? There are little-known sites with over 100,000 different free eBooks. **100,000!!!** Imagine, taking an hour or two a day to post 10 eBooks on each of those 50 sites. **Simply Copy+Paste**. Calculated out it equals:

Cost of your eBook: \$10

10 eBooks on 50 sites, making a minimum of 1 sale every 24 hours:
\$5000 a day

\$5000! This is almost too good to be true! If you can make \$500 from one eBook a day, you can make \$5000 a day from 10 eBooks on just a few sites. And that's not all! That's posting 10 eBooks a day. If you did that every day for a month, you could be generating over \$50000 per week! These results are very rare, but you could get near this if you're good enough. You will find that users will often PM or Email you with questions. Don't put them down and make them feel stupid. This is often how they decide if they're going to buy your product. Act mature and professional. Respond to their messages in a timely manner. By doing this, you are ensuring much more sales than the person who ignores these. Many people don't do this, and that's why they're unsuccessful.

Chapter 7 (Alternative Methods)

Using eBay and Craigslist

These will not always help you make many profits. Craigslist will take up more of your time, and eBay will take time setting it up and maintaining it. Craigslist accepts eBook sales threads, eBay doesn't. I will teach you how to successfully use both sites.

Craigslist is about as easy as Copy+Paste. Using Craigslist is the same as selling your eBook on a forum. You will write a sales thread, without color, and post it. Instead of just putting out a PayPal purchase link, you will need to give out your email to talk to possible costumers. More people will buy your guide if they can ask your questions and get answers immediately. These are people that are going to be giving you their money for your free stuff, don't turn them away.

eBay is slightly harder. You need to set up an eBay account, which will require personal details and a PayPal. You can't lie. eBay also doesn't allow eBook sales anymore, so you will need to send them a CD with your eBook on it. To make it look even more professional, design a CD label for it. Taken from a highly respected website:

Physical Ebooks

eBooks are generally published online and are stored digitally on the buyer's website or on a third-party storage site. But with eBay's new rules, the eBay eBook game has changed. The alternative delivery method is to save the eBook on a disc and to send it snail mail to the buyer. This has been introduced to the eBay market but these listings are not yet present in the numbers that the virtual eBook listings were.

eBay is an untapped market. So many people are searching for ways to make money online on eBay, it's quite amazing. Not a lot of people know

exactly how to bypass eBay TOS, so your knowledge of how to will give you a boost over everyone else. Post your eBook, using the same method as you'd use for posting on a forum. Make sure it's "Buy it now", and make sure you put that there's a certain amount of copies available. After you have that all set up, all you need to do is send each copy out in the mail!

Again, using eBay and Craigslist is not exactly the best way to maximize your profits, but it can bring you additional funds you can use for bigger and better investments such as your own website or forums that you need to pay to post.

CPA

I was recently informed by a buyer that he has had a lot of success locking up eBooks with a product locker from CPA networks. This is where a customer would have to complete a survey to unlock the download for the eBook. I personally have not tried this and I know some people think that surveys automatically means spam. This will work if you set it up how I set up my thread on HackForums. Where I have the buy option but I also offer the eBook for free through the product locker if you are willing to complete surveys.

Outro

With the information you've just read, you can earn an incredible amount of money. There are so many free uncopyrighted eBooks on the internet, where people don't look, you have unlimited resources. If this goes against your morals, too bad. Everything here is 100% legal. I will not grant a refund for your morals. I will only grant refunds on **very few** circumstances. I will **not** help you find your own forums to sell your eBooks on. This is **your** selling adventure, not mine. There are many, many different sites you can use.

Good luck Earning! And remember to stay creative!

When you make your first sale, PM me on HackForums, I have something for you! ;)