* Partnered with asus, embedding
* Distribution
  + Hasn’t been totally established
    - Supply chain, add distributors, swamped if too fast, etc
* Preorders
* Price for **penetration**
* Won’t be able to meet demand?
  + How to deal with overwhelmed
* More work for target market
  + CAD
  + Graphic artists
  + Silicon
  + Architects
  + Early adopters
* B2B?
* Distr. Network
* Who are funders?
* Send note to TA, Kate, ask for comments
* Finance lab, 2nd floor of UB, find funders
* Look at Newsana