



The Tournament

Gold Gaming LA is proud to present the ggLA Challenger Arena: A bi-weekly double elimination bracket featuring the best teams the North American Challenger Circuit has to offer. Four teams will play for \$1000 in prize money, with the top two also earning spots in the next event. Challenger Arena is the only regular challenger tournament, filling a long open void of consistent, high-quality challenger content.

The Teams

compLexity Gaming

CompLexity has a unique position in the North American Challenger Circuit. With months of LCS experience and exposure, as well as the backing of a major organization, coL has one of the largest fan bases of all NA non-LCS teams. Now, with the addition of ex-MRN fan favorite MegaZero, as well as a recent 2nd place finish at MLG, coL is a force to be reckoned with.



FXOpen

Featuring popular streamers Westrice and RobertxLee, FXO has been called the "TSM of Challenger" due to their fans' tendency to spam "FXO FXO FXO" in stream chat. Now coming off of a 1st place finish at MLG in front of over 100k viewers, they bring strong, confident performance as well as a bushel of hype.



Denial eSports

Newly rechristened Denial (previously 1TrickPonies, then Team Double Buff) is undeniably a top challenger team. Despite their absence from MLG Anaheim, their first place finishes in WellPlayed Cup and NESL Premiere Season 6 Playoffs prove their worth to any tournament.



goldgamingLA

Gold Gaming LA's challenger squad is still fresh to tournament play, but after recently moving into a gaming house, as well as months of high-level scrimmage experience, they're ready to burst out and make a name for themselves.



About Us

Gold Gaming: Los Angeles is a growing esports organization focused on bringing esports to the forefront in North America. With one of the strongest rosters in the League of Legends scene, ggLA has been able to accelerate into one of the top positions in North America. Now Gold Gaming: Los Angeles is looking forward to broadcasting and streaming as a new growth point for esports, and has begun work on the ggLA Challenger Arena. The Challenger Arena is a premier League of Legends event in North America, and a staple for the growth of Gold Gaming: Los Angeles.

What You Get

Your contribution of \$750 will get your brand two months (four tournaments) of premiere placement across all of our tournament materials, including write-ups, stream overlays during all tournament broadcast times, web pages, shout-outs from casters, and all promotional material.

Recent Challenger Tournaments



554,480
Total unique viewers

WellPlayed Cup was the first Summer Split Challenger tournament, running three weekends with two 16 team qualifiers, then an eight team double elimination bracket played over June 1-5.

MLG Spring Championship was only the second major NA LAN featuring a challenger tournament in 2013. Four of the best challenger teams competed for \$30k in prize money in front of thousands of bodies, and even more online viewers.

100,000+
Concurrent viewers

