




group.jpg

Important

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The second website I've chosen to analyse is Mega - <https://mega.co.nz/>

This website is a cloud storage platform.

Content:

The content in this website is exactly what you want it to be; you upload the content, as it is a file sharing/cloud storage website. However, as with most file sharing websites, this site is often used to host pirated software/illegal files, which poses various legal and ethical issues, eg the fact that the website is basically losing artists/software developers/etc royalties on their products. MEGA chooses to combat this issue (for themselves at least) by encrypting the file before upload, including the file name, so they are unsure what is hosted on their servers and therefore cannot be charged.

Accessibility:

I believe this website is very accessible. The navigation down the left is simple and effective, as with the navigation up the top of the page. The navigation on both the top and left stays pinned as you scroll, leaving only the frame with the user's content moving during scrolling. The navigation even accommodates different screen sizes as the buttons up the top move down rows if the screen gets thinner. A search bar in the top right helps the user navigate his/her files very easily. The developers of this website have also added a custom right-click menu to the site to make it even more accessible (pictured left).

Layout:

The layout of this website is simple and easy to use. The user's files are displayed in big squares, which are very easy to locate. The view can also be switched to a list view at the user's choice, showing size, file type, and last modified information in addition to the original filename. The navigation is also laid out very well.

Colour:

This website uses a similar colour scheme to the last website, whilst still being very effective. Black, white, and an accent of orange gives the website a professional and bold yet slightly creative/friendly look. The 'Go Pro' button is also highlighted in orange to draw the user's attention to paying for the service, a clever use of colour.