

● A Short Seminar With SiteUncle.com

September '13

In hopes to enlighten the students about the world of online advertisements, business and domains, the team of siteuncle.com was invited for a seminar in GDG JIIT's Google Gala Season. Domain flipping, search engine optimization, pay per click advertising and social media marketing were some of the topics that were touched upon during the session, which was attended by around 80 keen students. Three lucky students were also rewarded with a free domain to their name, for answering some pop questions put forward by the siteuncle.com's team.

● Introduction to C-Programming (Phase I & II)

October & November '13

Giving first year students their much-needed push on how to work with the C-language, this sequenced set of workshops was a hands-on, lab-oriented execution. Problem solving techniques, the first steps to becoming a fine programmer, and quizzing were some of the major features to support the event.